

# A New Way - 5 Year Strategy



## Brandon Trust's Plan for 2016 - 2021



### Our Last Plan

When Brandon wrote the last 5 year plan councils had more money to spend on people's support.

Over the last 5 years there has been less and less money.



### Less money

Although there was less money to spend, Brandon still wanted to give good support. We had to start doing things differently.



### Brandon has worked hard to:

- Provide better support
- Support people more
- Treat staff well
- Look after our money carefully
- Use more technology
- Do fundraising
- Communicate better



## Brandon wants to be even better

Our new plan is all about how we can carry on doing good things with less money.



## Live Free

Brandon has always thought that every person should choose how they live their life.



## We will carry on supporting people to:

- Make their own choices
- Feel safe
- Do all they can
- Be good neighbours
- Enjoy good relationships
- Give and feel love



## Brandon asked people about what is important to them now and in the future. They asked:

- People we support
- Families
- Staff
- Councils



## Good Support

People told Brandon that they still want good support even though there is less money.



Brandon is still paid to do the things that people need - like keeping safe and healthy.



Brandon is not always paid to support people to do the things they want to have a better life – like being free to go to interesting places or make new friends.



## The Gap

Supporting people with what they need and what they want are different things.

We are calling this the 'Aspiration Gap'.



## Be free to live a good life

Brandon's Board of Trustees have agreed that we need to carry on supporting people to be free to do the things that they want to do.



We need to find new ways to pay for these things by fundraising and working with more volunteers.



Brandon asked everyone to decide on the most important things we need to do next.



## A New Way

Brandon's new plan is about the six things that people think are most important.

## Important things for Brandon to get right



1. Giving people good support, all of the time.



2. Making sure we always work to a very high standard.



3. Making sure that we can really show the difference our work makes.



4. Making sure that our staff have what they need to do a great job and feel good about being at work.



5. Making sure that we have enough money to carry on supporting people well.



6. Being proud of what we do, and telling other people about it.



## So what next?

Brandon will work hard to do all of the 6 important things, all of the time.

We plan to support more children and their families over the next 5 years.

We plan to support more people to move from hospital to their own homes.



Brandon will look to work with new groups of people so we can stay stronger together.

We will work with more volunteers and find new ways of getting money so people can do the things they want.



We will make sure that we keep things simple and only use our money on important things that make a difference to people's lives.



Together we can find **A NEW WAY** to help people live free.